

PRESS RELEASE

European project "ERASMUS + : "Blended Academic International Mobility"

The above named EU funded project started on 1st of October 2015 under the coordination of the Instituto Politecnico do Porto and the European Association Erasmus Coordinators (EAEC) is one of the partners involved in the project. Blended-AIM aims to the sustainable promotion of higher education students' employability by means of blended mobility.

The project's specific objectives are grouped in structural and pedagogical objectives.

Structural objectives: (a) settle the European Foundation for Blended Mobility, (b) foster internationalization of education and (c) deploy, test and disseminate an innovative blended mobility approach.

Pedagogical objectives: (d) promote students' employability through non-formal learning, (e) promote international experience of undergraduate students and (f) boost the provision and certification of transversal skills.

The mission of Blended-AIM is to develop the European Foundation of Blended Mobility raising awareness to the benefits of blended mobility and providing the information, the tools and the best practices in a way that they can be easily reused and streamlined to promote the acquisition of transversal skills through non-formal learning and to increase the labour market relevance of higher education.

The blended-AIM consortium includes 10 partners: Instituto Politecnico do Porto, Universitaet Siegen, The Glasgow Caledonian University, The European Association of Erasmus Coordinators, ISIG – Geographical Information Systems International Group Associazione, Universitaet Padeborn, Odisee vzw, FH Joanneum Gesellschaft M.B.H., Luca School of arts vzw, and the Technological Educational Institute of Crete.

With a focus on employability and the alignment of students' skills to the needs of labour market, Blended-AIM will create the necessary infrastructure and resources to promote the take-up of blended mobility as a paradigm to increase the quality of higher education and provide increased opportunities for all.

It is expected that Blended-AIM will (a) foster equity and inclusion by removing barriers in the access to internationalization and mobility, (b) promote transfer of innovation and raise awareness to blended mobility.

In concrete, Blended-AIM will deliver the European Foundation for Blended Mobility portal, a certified blended mobility project course unit recognized by partner institutions and a blended mobility kit for students.

For more information visit <http://blendedmobility.com/en>

